What problems does this lock solve? How much force to break this lock vs. old lock what is burglary rate in America? Home invasions Door kicks coating or sleeve for door hook? Shearing force vs. linear force A FLIP LOCK only used to secure door when it is closed This protects against bump keying or lock picking strike plate lock, strengthens area near door knob now far away from knob ¾ inch screw with standard chain locks we use 2 inch screws Uses of lock, for people renting a room in a dorm room apartment , no damage to you are using two holes that already exist lock can be installed and replaced back to original with no DAMAGE to door What size is security lock market ? Priorities 1# Added safety and security , dual locks 2#Stronger lock because of placement of lock by door handle, 3# screws are longer than screw on current door chains. 4# Better placement of screws (shearing force versus pulling force) 5# Useable on all types of doors, wood, metal. 6# Ease of installation (60 seconds versus 20 minutes.